

The Multilingual Crisis **Communication Fix**



Building Bridges When It Matters Most.

Ann Desseyn

MC³ Method™

Multilingual Cultural Communication Coaching

Clarity - Confidence - Culture

In today's global environment, words are never just words. They carry culture, tone, and risk. Misunderstandings across languages cost companies money, trust, and reputation.

That's why I developed the MC³ Method for Multilingual Cultural Communication Coaching. It's a practical method for leaders and teams who want to:
Spot and repair communication breakdowns fast.
Lead confidently across borders.
Build resilient, multicultural teams.

What is MC³?

MC³ brings together three essentials:

Multilingual Awareness – navigate language barriers with agility.

Cultural Intelligence – decode signals and prevent costly mistakes.

Crisis Resilience – rebuild trust and restore clarity under pressure.

The 4-Step Playbook

Diagnose – Identify breakdowns before they escalate.

Decode – Read language, tone, and cultural nuance.

Rebuild – Repair conversations and restore clarity.

Lead – Create protocols that protect performance and reputation.

Outcomes You Can Expect

Reduced friction in global teams.

Stronger negotiation and meeting outcomes.

Increased trust with clients and stakeholders.

A competitive advantage in multicultural settings.

Want to explore MC³ further?



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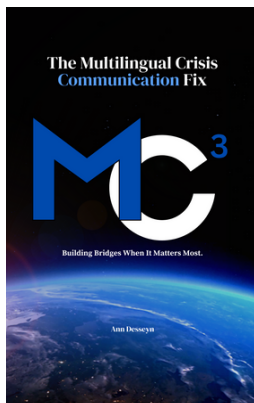


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Read our book

“The Multilingual Communication Fix”

Ann Desseyn

Multilingual Communication Skills Coach



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Nar Cridhe, Cho Beò